

JUNE SALE DEPARTMENTS

Women's House Dresses and Negligees
Girls' and Misses' Summer Dresses
Sweaters, Shoes
Boys' Clothing and Furnishings
Men's Apparel and Furnishings

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

JUNE SALE DEPARTMENTS

Undermuslins
Babies' Wear, Corsets
Washable and Silk Blouses
Petticoats, Millinery
White Goods
Women's Suits, Dresses

More than a Quarter Century of JUNE SALES

Twenty-Seventh June Sale Begins Tuesday

Following Specials for Both Tuesday and Wednesday

Twenty-seventh June Sales Muslin Underwear

In preparation for this great annual event we have given the most careful thought and weeks of planning, inspecting goods, selecting only those that measured up to standard, and, lastly, pricing them at lowest possible values, to give the greatest savings possible on goods of this quality.

Speaking of quality, be sure to note in our June Sales Undermuslins the quality, cut and workmanship as compared with that in other stores. Here every garment is full width, nothing skimpy. Each piece is made in a way that adds both value and service.



- Corset Covers**—nainsook—round neck—one to three rows of fancy lace and ribbon—were .68. **Sale .46**
- Corset Covers**—nainsook—round, square, high or V neck—gathered or tight fitting—lace or emb'y trim—were .78. **Sale .58**
- Corset Covers**—variety of pretty models—neat and showy styles—trimmed front and back—were \$1.38. **Sale .88**
- Corset Covers**—fine nainsook—dainty laces, emb'y medallions and ribbon—were \$1.68. **Sale 1.36**
- Drawers**—soft finish muslin—ruffle with tucks and H. S.—were .68. **Sale .45**
- Drawers**—open or closed—ruffles of embroidery, lace and inserts—were .97. **Sale .68**
- Drawers**—wide or narrow model—lace and emb'y trim—were \$1.38. **Sale .95**
- Drawers**—Marcell or regular models—fancy laces, neat or open pattern embroidery—were \$1.68. **Sale 1.26**
- Drawers**—fine nainsook—beautiful embroidery and lace trim—were \$3.28. **Sale 1.97**
- Chemises**—envelope or straight—variety of pretty models—white or flesh—were \$1.38. **Sale .94**
- Envelope Chemises**—white or flesh—yokes trimmed front or back—lace inserts, ribbon or hand emb'y—were \$1.68. **Sale 1.26**
- Envelope Chemises**—fine nainsook—white or flesh—yokes daintily trimmed front and back—fancy lace medallions, embroidery and ribbon—were \$2.76. **Sale 1.95**
- Envelope Chemises**—fine nainsook—beautiful models—lace or embroidery trim—were \$3.28. **Sale 2.64**
- Night Dresses**—nainsook—round, V or square neck—ribbon run—were .97. **Sale .68**
- Night Dresses**—round neck—several models with lace, embroidery or ribbon—were \$1.38. **Sale .96**
- Night Dresses**—round, V or high neck—nainsook or crepe—short or long sleeves—lace or embroidery inserts, tucks and ribbon—were \$1.97. **Sale 1.45**
- Night Dresses**—variety of pretty models—white or flesh—nainsook or figured crepe—fine lace or embroidery trim—were \$2.76. **Sale 1.94**
- Night Dresses**—beautiful models—elaborate or daintily trimmed—were \$3.97. **Sale 2.76**
- Petticoats**—nainsook—embroidery, ruffles or lace and insert or satin with hem or scallop—were \$1.38. **Sale .92**
- Petticoats**—ruffles of embroidery or rows of lace—were \$1.97. **Sale 1.45**
- Petticoats**—ruffles of handsome embroidery or four and five rows of dainty lace or sateen—shadow proof—were \$2.97. **Sale 1.96**
- Philippine Corset Covers**—round neck—embroidered with vine and open pattern scallop edge eyelet emb'y and ribbon—were \$2.28. **Sale 1.74**
- Philippine Corset Covers**—dainty designs—open or close emb'y—were \$3.28. **Sale 2.68**
- Envelope Chemises**—Empire style—dainty scallop—wide satin, ribbon run—were \$3.96. **Sale 2.48**
- Philippine Night Dresses**—round, V or square neck—embroidery scallop, ribbon run—were \$2.68. **Sale 1.88**
- Philippine Night Dresses**—fancy emb'y designs—were \$4.28. **Sale 3.48**
- Philippine Night Dresses**—round or V neck—beautifully embroidered—rose and other dainty designs—were \$6.94. **Sale 4.68**
- Philippine Drawers**—deep ruffle with scallop and clusters of French knots—were \$3.68. **Sale 2.68**
- French Chemises**—knee length—dainty embroidery, H. S. or Bow Knots—floral designs or tailored H. S. style—were \$5.97. **Sale 3.84**
- French Night Dresses**—elaborate emb'y yoke and sleeves—were \$13.94. **Sale 7.14**
- Nainsook Combinations**—skirt or drawers—neat embroidery and ribbon—were \$1.68. **Sale 1.24**
- Combinations**—skirt or drawers—yokes of fancy lace, embroidery medallions and ribbon—were \$2.76. **Sale 1.86**
- Women's Two-Piece Pajamas**—Windsor crepe—butterfly or Japanese pattern—were \$2.97. **Sale 1.96**
- Women's Billiebirds Pajamas**—crepe or batiste—H. S. frog or lace trim—were \$2.97. **Sale 1.96**
- Women's Pink Bloomers**—elastic at knee and waist—were .48. **Sale .36**
- Women's Bloomers**—flesh color—double elastic at knee—were .68. **Sale .46**
- Women's Bloomers**—crepe or batiste—plain or floral effects—were .97. **Sale .68**
- Bloomers**—fine lot—were \$1.68. **Sale 1.28**
- Short Underskirts**—embroidery, lace and inserts—were \$1.38. **Sale .86**
- Short Underskirts**—fine nainsook—dainty lace or embroidery inserts—were \$2.28. **Sale 1.66**

Extra Size Underwear

- Extra Size Night Dresses**—round, V or square neck—emb'y edge, ribbon run—full cut—were \$1.38. **Sale .86**
- Extra Size Night Dresses**—round neck—emb'y insert, tucks and ribbons—were \$1.97. **Sale 1.36**
- Extra Size Night Dresses**—variety of styles—lace, emb'y and ribbon—neat or elaborate—were \$2.76. **Sale 1.94**
- Extra Size Corset Covers**—high neck—tight fitting—soft finish muslin—46 to 52—were .58. **Sale .38**
- Extra Size Corset Covers**—round neck—two or three rows of lace—sleeves 46 to 52—were \$1.18. **Sale .75**
- Extra Size Chemises**—Nainsook—corded band—46 to 52—were \$1.48. **Sale .74**
- Extra Size Bloomers**—pink nainsook—elastic at knee and waist—were .97. **Sale .64**
- Extra Size Bloomers**—pink batiste—lace edges—were \$1.64. **Sale 1.28**
- Extra Size Bloomers**—Plain or dotted silk mixtures—lace trim—were \$2.29. **Sale 1.64**
- Extra Size Short Skirts**—emb'y or lace trim—were \$1.28. **Sale .96**
- Extra Size Envelope Chemises**—fine nainsook—daintily trim'd with lace and emb'y—were \$2.48. **Sale 1.94**
- Extra Size Drawers**—good quality—soft finish muslin—H. S. ruffle—were \$1.48. **Sale .68**
- Extra Size Petticoats**—ruffle of good emb'y—were \$1.48. **Sale .96**
- Extra Size Petticoats**—elaborate lace trimmed models—were \$4.97. **Sale 2.96**
- Extra Size Petticoats**—ruffle of fine emb'y or rows of fancy lace—were \$2.97. **Sale 1.95**

For nearly a hundred years the House of HEARN has made merchandising history. For more than a quarter-century June Sales have played a prominent part in HEARN expansion.

This year NEW-CONDITION PRICES enable us to offer values which establish a new economy record not alone over competitors but over our own past successes in meeting customers' needs for best Summer Apparel for every member of the family at extraordinarily low prices.

Display of Summertime RUGS

Endless variety—loveliest of designs and colors—many patterns to choose from—a really unusual display. Following is a list of price concessions for Tuesday and Wednesday that will surely bring you in to see this fine collection.

- Rush Rugs**—good looking heavy—with backgrounds of the natural colored Rush, and patterns of deep colors. These rugs are reversible and most serviceable for porches and summer-time homes. Size 6x9 ft.—oval and oblong—were \$28.50. **16.50**
- Size 8x10 ft.—were \$33.50. **21.50**
- Size 9x12 ft.—were \$38.50. **26.50**
- Woolen Fibre Rugs**—in good colors and artistic designs—these inexpensive rugs are especially good for children's rooms, giving the children a chance to play without fear of ruining an expensive rug. Sizes 8x10.6 and 9x12 feet. **18.66**
- Another size, 7x9. **17.94**
- Hundreds and hundreds of Scatter Size Rugs**—pretty light ones, serviceable dark ones, odd, old-fashioned ones, newest designs, unusual combinations of colors, lovely two-toned effects, etc., etc. You will surely find many to suit you. **3.88**
- Size 20x30—were \$5.47. **2.97**
- Size 24x36—were \$6.47. **3.97**
- Size 18x45—were \$6.97. **3.97**
- Size 24x48—were \$8.97. **5.97**
- Armure Swinging Hammocks**—side valances and cushions, good colors—were \$6.47. **5.97**
- were \$5.47. **3.97**
- Scatter size Grass Rugs**—many, many styles 18x36 inches to 3x6 feet. From .75 to 4.74
- Washable Cotton Chenille Rugs**—reversible; in blue, tan, gray, green and old rose, plain colors; also others in small all over designs. Size 3x6 feet. **7.97**
- were \$10.97. **7.97**
- Extra Heavy Reversible Chenille Rugs**—interesting two-toned combinations and pastel colors. Size 3x6—were \$17.94. **14.94**
- Rag Rugs**—3x6 ft.—were \$5.88. **3.88**
- 27x54 inches. **2.47**
- 24x36 inches. **1.37**
- Braided Oval Felt Rugs**—Size 20x30—were \$5.47. **2.97**
- Size 24x36—were \$6.47. **3.97**
- Size 18x45—were \$6.97. **3.97**
- Size 24x48—were \$8.97. **5.97**



June Sale Specials provide the long awaited opportunity to buy these needs at remarkably good savings:

- Blouses**
- Georgette Blouses**—also crepe de chine—embroidered, headed and lace trim—tuck-in and tie-back styles—were \$9.97 and \$10.68. **7.97**
- Georgette Blouses**—also mignonette—embroidered, braided and lace trim—also crepe de chine—were \$4.94 and \$5.37. **3.83**
- Fibre Silk Scarfs**—smart Roman stripes—peacock, tomato, navy and black—were \$6.94. **5.48**
- Voile and Organdie Blouses**—tucked, embroidered and lace trimmed—also tailored styles in white or colored combinations—were \$2.18. **1.56**
- Voile and Batiste Blouses**—tailored and trimmed styles—were \$3.24. **2.32**
- Wool Sweaters**—tuxedo or slip-on style—plain or fancy weave—sash or braided girdle—honeydew, henna, buff—were \$5.94. **3.00**

Decorative Linens

Are to be found in fine assortments of beautiful pieces here. We want you to keep this fact in mind when shopping for "June Brides." Madeira Hand Embroidered Centrepieces—dainty designs and hand scalloped edges—were \$5.95. **4.15**

MORNING SPECIALS—Tuesday & Wednesday Until 1 P. M.

- To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.
- 48ct. Fine Grade Slip Coverings .27
- Colored or self-tone stripes—dozen styles. **1.77**
- UPHOLSTERY—BAREMENT. **1.77**
- 36x44 No Seamless Wool Brussels Rugs. 18.94
- Oriental carpet effects and floral—5x12 ft. **1.09**
- RUGS—THIRD FLOOR.
- \$7.97 Art Crash Curtains—pair 4.88
- Stencille border design—centre valance—Chinese, fruit and floral. **1.15**
- CURTAINS—BAREMENT.
- Sheets and Pillow Cases. 50
- 81x90 Sheets—were \$1.16. **.50**
- 45x66 Pillow Cases—were .84. **.22**
- 72x90 Sheets—were \$1.09. **.50**
- Soft finish—no dressing. **.50**
- \$1.97 Little Tot's White Dresses. 1.24
- Yoke, empire and belted styles—lace and embroidery trimmed. **.22**
- INFANTS' DRESSES—SECOND FLOOR.
- 20 ct. Cotton Toweling. 12/2
- Blue border—heavy quality. **.12/2**
- TOWELING—MAIN FLOOR.
- \$1.97 Floral Silkoline Comfortables. 1.55
- Cotton filled. **1.55**
- COMFORTABLES—BAREMENT. **1.77**
- \$2.95 Pattern Cloths. 1.77
- Bleached—44x72—floral designs. **.09**
- 14 ct. H. S. Handkerchiefs. **.09**
- White and colored borders—for women, men and boys. **.15**
- HANDKERCHIEFS—MAIN FLOOR.
- \$1.54 All-Wool French Serge. 1.15
- 42 in.—navy and black—fine twill. **.38**
- 57 ct. Silk Mixed Pongee. **.38**
- 35 in.—all leading colors. **.26**
- 35 ct. Crinkle Crepe. **.26**
- Mill lengths—many dainty styles and colorings. **.127**
- WASH DRESS FABRICS—BAREMENT.
- \$1.57 & \$1.74 Dress Satins. **1.27**
- 35 in.—fine close face—large range of colors, also black. **.22**
- SILK DEPT—MAIN FLOOR.
- 32 ct. White Voiles. **.22**
- 39 in.—sheer and dainty—for dresses and blouses. **.12/2**
- WHITE GOODS—MAIN FLOOR.

Summer Needs Attractively Reduced in Price

For Tuesday and Wednesday

- Women's Voile Dresses** .788
- Were \$10.74. **7.88**
- Foulard patterns—navy and black, also light grounds—embroidered batiste collar and cuffs—sizes 36 to 44. **3.94**
- Women's Voile Dresses** .394
- Were \$5.94. **3.94**
- Floral patterns—navy, brown, lavender and Copenhagen—neat models—sizes 36 to 46. **1.74**
- Coutil Corsets** .174
- Were \$2.50. **1.74**
- Light weight—medium bust—pink and white—elastic top of fancy material—sizes 19 to 30. **3.76**
- Corsets** .376
- Were \$6.50. **3.76**
- Fancy broche and light weight coutil—medium low bust—sizes 19 to 30. **1.15**
- Untrimmed Hats** .115
- Were \$2.74. **1.15**
- Desirable straws and colors. **.55**
- Flower Wreaths** .55
- Were \$1.17. **.55**
- Various flowers—good colors and combinations. **10.50**
- Trimmed Millinery** .1050
- Were \$15.00 and \$17.50. **1.57**
- Dress and tailored models—black, smart colors and combinations—newest trimming effects. **1.57**
- Banded Sailors** .157
- Were \$1.95 and \$2.95. **1.57**
- Smart models—navy, brown and black—and combinations. **19.75**
- Extra Size Taffeta Coats** .1975
- Were \$29.74. **21.50**
- Inverted plait in back—half lined—button trimmed—small collar, becoming model to stout figures—sizes 42 1/2 to 52 1/2. **21.50**
- Navy Blue Wraps and Coats** .2150
- Were \$34.74. **21.50**
- For misses and small women—braided or embroidery trimmed—lined throughout with plain or figured lining. **7.75**
- Women's Dusters** .775
- Were \$10.97. **7.75**
- Navy, grey and black mohair—convertible collar—patch pockets—may be worn with or without belts. **4.24**
- Linen Suits** .2150
- Value \$27.50 to \$29.50. **4.24**
- All pure linen—beautifully tailored—natural, pink, oyster white and blue—three excellent models. **4.34**
- White Dress Skirts** .424
- Were \$5.97. **4.34**
- Gabardine, surf satin—gathered backs—button trimmed—detachable belts. **2.33**
- Silk Petticoats** .434
- Were \$5.65. **2.33**
- Taffeta, messaline, Jersey—black, navy, grey, brown, French blue, henna, taupe, also changeable—Jerseys ribbon trimmed. **.86**
- Tub Silk Petticoats** .233
- Were \$2.94. **.86**
- White and pink—shadowproof—perfectly straight model with hemstitched hem or tucked flounce model—well made. **.86**
- Silk Camisoles** .86
- Were \$1.48. **.86**
- Satin and crepe de chine—trimmed with lace and georgette—tailored models in flesh. **1.22**
- Men's Percal Pajamas** .122
- Were \$1.74. **1.22**
- Neat stripes on white—all sizes. **1.58**
- Men's White Shirts** .158
- Were \$1.85 and \$2.25. **1.58**
- Mercerized oxford—with or without collars—all sizes. **.96**
- Men's Union Made Overalls or Coats** .96
- Were \$1.39. **.96**
- Plain blue, white or brown, also blue striped—all regular sizes. **3.33**
- Men's Terry Bath Robes** .333
- Were \$4.45. **3.33**
- Neat stripes—well made—all sizes. **.43**
- Men's Silk Neckwear** .43
- Were .95. **.43**
- Silks and satins—combination colors, stripes, figures—string tie or open ends. **1.90**
- Patent Leather Oxfords** .190
- Were \$2.50. **1.90**
- Well known Foot-form make—broad toe lasts—dressy and durable—sizes 5 to 8 for ages 2 to 4 years—wide widths. **1.24**

LINENS

June brides and also experienced housekeepers will welcome this list of price reductions on HEARN Linens.

- Bleached Linen Damask Pattern Cloths**—size 70x70 inches—were \$7.50. **5.24**
- size 70x90 inches—were \$9.95. **7.25**
- size 70x108 inches—were \$11.25. **8.50**
- Napkins** to match—size 22x22 inches—were \$9.95. Dozen **6.95**
- Hemstitched Linen Damask Dinner Sets**—good quality Irish linen—soft finish—cloth size 66x86 and one dozen napkins—were \$24.00. Set **18.00**
- 72-inch Bleached Mercerized Damask**—were .97. **.65**
- 22 inch Bleached Mercerized Napkins**—unhemmed—were \$2.50. Dozen **1.94**

30,000 Towels

At Sacrifice Prices for 27th June Sale

An economy opportunity that bids wise buyers lay in a stock of towels for both present and future needs.

- Cotton Huck Towels**—Bleached—14x24—soft finish—hemmed—white stripe borders—suitable for doctors' and dentists' use—were \$1.50 doz. **.80**
- Imported Huck Towels**—Union linen (part cotton)—fine quality—large size—hemstitched—also some pure linen huck towels—were \$1.18. **.74**
- Bleached Turkish Towels**—hemmed—rib or jacquard centres—white or colored borders—were .58. **.32**
- Turkish Bath Towels**—hemmed—plain white or colored stripe centres—were .78. **.54**
- Heavy Quality Bleached Turkish Towels**—hemmed, plain or jacquard centres—wide colored or stripe borders—were \$1.48. **.89**
- Cotton Huck Towels**—pure white—firmly woven—hemmed—white borders—bedroom size—were .18. **.12 1/2**
- Bleached Cotton Huck Towels**—closely woven—fine—hemmed—white or colored borders—were .34. **.23**
- Soft Absorbent Huck Towels**—union linen (part cotton)—hemmed or hemstitched—damask borders—were .58. **.35**
- Imported Huck Towels**—heavy quality union linen (part cotton)—hemmed or hemstitched red stripes or white damask borders—were .68. **.47**
- Turkish Bath Mats**—jacquard designs—choice colors—were \$1.28. **.97**
- Turkish Wash Cloths**—fine quality—neat colored stripes—borders and also white—were .18. **.12 1/2**
- Three-Piece Turkish Bath Sets**—boxed—one large towel—one small towel—one wash cloth—pink or blue borders—were \$1.98 set. **1.24**